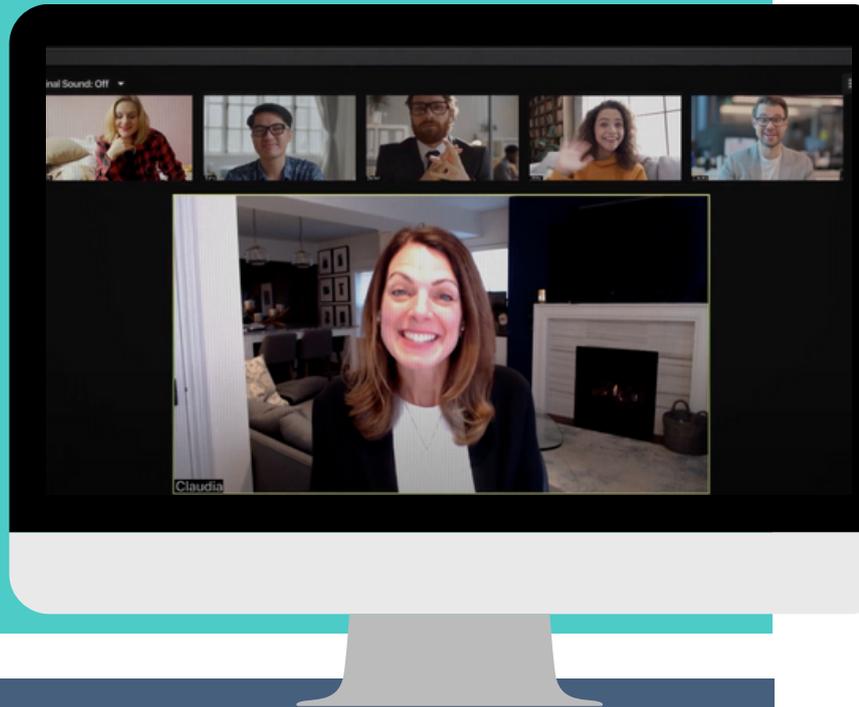


# BOOK A MASTERCLASS SERIES

GIVE YOUR LEADERS  
AND TEAMS THE  
ESSENTIAL SKILLS THEY  
NEED TO THRIVE



Leaders and their team members often struggle because they haven't developed the core skills required for success.

A Leaders for Leaders Masterclass Series will help your attendees: build skills to deliver results, support their teams well, and grow in confidence as they lead.



**VIRTUAL • 60-MINUTE SESSIONS • INTERACTIVE**

*“These hour-long sessions have provided practical and timely support to nearly 100 staff from YMCAs across the country. Staff that included CEOs to entry level managers shared very positive feedback after each session. **Many commented how easily transferrable and useful the learning was, and shared that the sessions were the highlight of their week.**”*



**Ida Thomas**

VP Children, Teens and Young Adults  
at YMCA Canada



# 'THE ESSENTIALS' MASTERCLASS SERIES

Each of our masterclasses tackles a tension your leaders face at work or in their personal lives. Learning to navigate tensions is a crucial skill for all leaders. They are unavoidable!

We recommend you do all of the masterclasses in 'The Essentials' series. However, you can select 3, 4, or 5 of these masterclasses to create your own custom series.



**LEADING WITH EXPECTATIONS AND GRACE**

[\*Take me to the description\*](#)



**COMMUNICATING WITH TRUTH AND TACT**

[\*Take me to the description\*](#)



**LEADING WITH OPTIMISM AND REALISM**

[\*Take me to the description\*](#)



**CARE FOR SELF AND OTHERS**

[\*Take me to the description\*](#)



**LEVERAGING STRENGTHS AND MANAGING WEAKNESS**

[\*Take me to the description\*](#)



**THRIVING AT WORK AND HOME**

[\*Take me to the description\*](#)

Organizations like these trust us to train their leaders and so can you.



**Want to go over your options together?**  
[Click here to book a call!](#)





# PRICING

Pricing is simple and straightforward.

## MASTERCLASSES ARE \$1750 EACH

+ APPLICABLE TAX

You can have up to 30 people in one masterclass.  
Select 3 or more masterclasses for your series.

We've done the  
**masterclass math**  
for you:

**'The Essentials' - All 6 masterclasses = \$10,500**

5 masterclasses = \$ 8,750

4 masterclasses = \$ 7,000

3 masterclasses = \$ 5,250



*"I've been around the corporate world for a long time, and I must say these sessions are outstanding.*

*You have such a real, sincere and yet professional way of presenting the material, and the breakouts, surveys and chats make the concepts easy to follow and the time fly by.*

*I'm always disappointed when the sessions are over.*

*Keep up the great work!"*

**Mark J. Stashuk**

Systems and Processes Senior Consultant at  
Parkland Burnaby Refinery

[CLICK HERE TO SEE OUR MASTERCLASSES IN ACTION](#)

KNOW WHICH MASTERCLASSES YOU WANT?  
[CLICK HERE TO BOOK A CALL!](#)

# HOW TO CREATE YOUR PERFECT MASTERCLASS SERIES:

## 1. Choose Your **Classes**

We suggest you do all of the masterclasses in 'The Essentials' series. However, you can select three or more of our top six masterclasses to create your first series!

## 2. Choose Your **Cadence**

Once a month? Once a quarter? Once in a while?

Whatever pace is right for your crew, we can make it happen.

## 3. Choose Your **Celebration**

How will you celebrate when your team shares their excitement—everyone will be saying, *“That was amazing! This masterclass really delivered and I can’t wait for the next one!”*



## WHY A MASTERCLASS SERIES WILL WORK FOR YOU:

- **Relevant & Timely** - Hybrid and remote work makes teamwork and leadership challenging. Equipping your people with the skills required to thrive has never been more critical for success.
- **Practical & Actionable** - Real-world examples and a personal action plan make sense of the concepts and provide skills you can apply right away.
- **Interactive & Fun** - No one wants to attend another boring online training. Delivered by a master facilitator, these workshops are highly experiential with collaborative challenges, breakout rooms, and small group discussions to bring each session to life.

## Leading with **Expectations AND Grace**

Establishing goals and objectives can increase team and individual motivation, focus, and performance. But non-stop, high expectations can lead to resentment, stress, and burnout. Your leaders need to see and call out the best in others, but how do they know when they're pushing too hard?

By choosing this masterclass, your leaders will learn how to:

- Drive toward goals and excellence while having empathy and acceptance with themselves and others.
- Find healthy, safe ways to move outside of their comfort zone.
- Prioritize challenges to increase overall achievement and success.

**Select this 60-minute masterclass to empower your leaders to leverage the tension between having high expectations AND extending grace.**



## Communicating with **Truth AND Tact**

Leaders are responsible to speak up and share their ideas, thoughts, and concerns, yet they worry about coming across as aggressive or hurting people's feelings. They know it's important to be diplomatic and relational, however, they worry about watering down their message and becoming vague.

By choosing this masterclass, your leaders will learn how to:

- Be clear and candid while at the same time empathetic and kind.
- Avoid being passive or aggressive, and instead, learn the art of healthy assertiveness.
- Discover the three key questions that will help them gauge if they should give feedback or not.

**Select this 60-minute masterclass to empower your leaders to leverage the tension between being truthful AND being tactful.**



## Leading with **Optimism AND Realism**

Leaders want to make a difference and leave a mark; however, it often feels like they're fighting an uphill battle against broken systems and impossible demands. And no one wants to work with a leader who is all realism without any hope for what's next.

By choosing this masterclass, your leaders will learn how to:

- Get back in the driver's seat to distinguish between what they can and can't control.
- Focus their energy on things they can actually influence.
- Hope for a better future while accepting the brutal facts of reality to increase resilience and results.

**Select this 60-minute masterclass to empower your leaders to leverage the tension between being optimistic AND realistic.**



## Leveraging Strengths **AND** Managing Weaknesses

All too often your leaders experience frustration instead of fulfillment at work and this takes a toll on their energy, their engagement, and possibly leads to burnout.

Leaders need time to assess what is working and what isn't. When they become aware of their strengths they can figure out how to do more of the work that gets them out of bed everyday. And on the flip side, they can implement support systems or strategies to compensate for their weaknesses.

By choosing this masterclass, your leaders will learn how to:

- Understand what makes them tick to drive joy and engagement.
- Identify sources of frustration and energy drain in their work.
- Put more time and energy into working from their core strengths or "sweet spot."

*After this masterclass, we will send you a link to an assessment called 'Working Genius' you can share with your leaders. They can pay \$25 USD to take the online assessment and get their own results if they want to further their learning.*

**Select this 60-minute masterclass to empower your leaders to leverage the tension between working from their strengths AND managing their weaknesses.**

## Care for **Self AND Others**

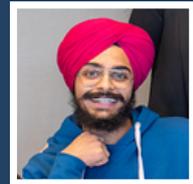
When looking beneath the surface of some of the most incredible difference-makers in recent history you often find family breakdowns, health issues, and burnout. The sad reality is that making a difference often comes at a high personal cost. Is there a way to serve others well and have a life?

By choosing this masterclass, your leaders will learn how to:

- Care for others while not losing focus on their own well-being.
- Identify self-care practices that are meaningful and manageable, and find ways to fit them into their day.
- Apply savvy time management techniques that allow them to accomplish more of the right things.

**Select this 60-minute masterclass to empower your leaders to leverage the tension between caring for others AND caring for themselves.**

*"I didn't believe virtual leadership training could be so fun and engaging; now I do. The sessions were perfect in length and were delivered in a dynamic way to keep everyone active and engaged. The content was relevant, practical, and so valuable that you didn't want to miss out on a single session."*



**Taranjeet Singh**

*President at  
Centennial College Student Association Inc.*

## Thriving at **Work AND Home**

When it comes to meeting all their demands at work and at home, the idea of achieving balance can seem completely impossible for your leaders. Because of this, it may feel like they are not thriving in any area of their life.

By choosing this masterclass, your leaders will learn how to:

- Determine what balance looks like right now in this season of their life.
- Gain skills in setting boundaries and overcome the pitfalls of people-pleasing.
- Acknowledge and accept that they can't have it all at once, but they can probably have most of it over time.

**Select this 60-minute masterclass to empower your leaders to leverage the tension between what gets the green light at work AND home.**

# YOUR MASTERCLASS TEAM

Meet your new favourite team! We're committed to providing you with unparalleled service and to ensure you have the best experience possible.

Our goal is to make the entire process easy for you from start to finish!



**CLAUDIA VALLE**

Program Director & Facilitator

Claudia has designed and delivered leadership training worldwide for Fortune 500 companies, not-for-profits, and everything in-between. She loves helping teams and leaders move from surviving to thriving and uses all of her experience to help people get unstuck, achieve their goals, and make a difference.



**CHRISTY BLOEMENDAL**

Operations & Facilitator

Christy is passionate about equipping leaders with actionable insights. With a rich background in education leadership, she designs engaging, practical sessions that give participants clear tools they can use right away—at work and at home. Her aim is simple: everyone leaves energized and confident.



**APRIL SUNSHINE HAWKINS**

Facilitator

April utilizes her 20+ years of teaching and facilitation experience to help leaders learn to navigate the unavoidable tensions that come with leading a team. She loves empowering people to tap into more of their emotional intelligence and provide psychologically safe spaces for people to work.

If you haven't booked a call yet, that's the first step!

[CLICK HERE TO BOOK A CALL](#)



Not ready to book a call, but have questions?

Check out our [FAQs](#) or send an email to [info@leadersforleaders.ca](mailto:info@leadersforleaders.ca) and we'll get back to you asap!